

Welcome,

Thank you for enquiring about the *2024 Medical Aid and Health Insurance Guide*.



Eve Dmochowska
074 258 9393
eved@rehealth.co.za
@eved

Let me introduce myself. My name is Eve Dmochowska, and I am the publisher of both the Guide and rehealth.co.za. Rehealth is a passion project of mine...my small team and I collate all the medical aid benefits for all the open medical aid plans and allow users to compare them side by side. We are a word-of-mouth project, don't sell leads, and have helped well over 500,000 South Africans make smart medical aid choices.

Nevertheless, I know that health cover is still too complicated, and I have dreamed about publishing this Guide for quite a while.

The Guide is free and digital, to make it easily accessible to the public. That will never change. We are an impartial voice, and we always look out for the reader's best interests. We don't offer advice or evaluate products - instead we empower our readers to make decisions that are in *their* best interest. Our strength has always been in comprehensiveness, because I believe that only through leveling the playing field can informed choices be made.

If you share this ethos, and are in the industry, please consider supporting the publication via sponsorship or advertising. It's a big job to create a Guide like this and distribute it at no charge, so your support is appreciated.

If you have any questions or comments, please give me a shout. I'm always up to a chat, in person, via Zoom or on the phone: 074 258 9393, eved@rehealth.co.za.

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Distribution via...

- rehealth.co.za website
- rehealth newsletter, 12,000+ readers
- Doctors and healthcare practitioners
- Financial advisors
- Social media, paid campaigns
- Social media, organic campaigns
- PR, online and offline
- Shareable via WhatsApp groups, email and links
- Partnerships
- Healthcare NGOs and similar non-profits
- Distribution Goal: **100,000+ downloads**

Costs...

Sponsorship: R85,000 (only one available)

Full Page Ad / Advertorial / Editorial*: R10,000

Additional Full Page Ad / Advertorial / Editorial*: R7,500

***Editorial:** please add R2,500 (since it's written in-house)

Deadlines...

- Booking deadline: 5 Feb, 2024
- Material deadline for Ad: 5 Feb, 2024
- Material deadline for Advertorial: 5 Feb, 2024
- Publication Date: 12 February, 2024

Payment Terms...

- 50% on confirmed order
- 50% on publication

Ideally suited for...

- Medical Aid Schemes
- Hospital Insurance
- Disability / Income Protection / Dread Disease Insurance
- Primary Care Insurance
- Gap Cover
- Travel Insurance
- Pet Insurance



Format and Specs

- Price: Free
- Size: A4
- Format: .pdf file
- Printable (B/W or Colour)
- Viewable on smartphone, tablet, desktop
- Shareable via WhatsApp

Guidelines:

All links in the publication are clickable if reader is online, so you can point to specific pages on your own site.

Advertisement:

- Provided by advertiser as a .pdf, according to specs shared on order

Advertorial Guidelines:

- Written by advertiser
- Clearly identified as a paid-for advertorial
- Must meet our writing style guidelines, with no obviously disparaging content

Editorial Guidelines:

- Written by *boost!* team, on topic provided by advertiser
- Written with advertiser input, but must meet our style and other guidelines, with no obviously disparaging content
- Can be product explainer, Q&A, company write-up, etc
- Clearly identified as a paid-for editorial

You can also fill out online for at <https://boostmag.co.za>

Company Details:

Company Name:

Website:

Telephone:

Address:

Booking Details

Product / Brand Name:

Product/Brand Description:

Magazine Section:

Medical Aid

Insurance

Plans

Broker Directory

Ad size:

Please indicate quantity

1 x Sponsorship (R85,000) (Expression of interest only until confirmed by both parties)

1 x Full Page advertisement, advertorial or editorial (R10,000)

Extra Page (R7,500 per page)

Editorial (+R2,500 per page, add on)

Notes/comments (optional):

Contact Details

Full Name of Person making booking:

Job Title:

Email:

Cell / Phone

Full Name of Person responsible for payment:

Job Title:

Email:

Cell / Phone

This Form is non-binding

This form is an expression of interest, and is non-binding. No invoices will be issued until/unless contract is issued. This form does not reserve or guarantee a placement in the Boost! magazine.

Please email form to hello@boostmag.co.za or

WhatsApp photo to 074 258 9393

You can also fill out online for at <https://boostmag.co.za>

ADVISOR DIRECTORY:

We've divided the advisors /brokers into two colour-coded categories:
 ■ Focus mostly on a medical aid and insurance, gap cover, and (possibly) personal insurance like car and home/broker.
 ■ Focus on wealth planning (investments), with medical aid as part of that service

PRETORIA, Old East	PRETORIA, New East
<p>Jessica Baha 021 579 5678 021 579 5678 boost@boostmag.co.za</p> <p>Health cover: personal insurance, life cover, wealth planning, tax services, regulated cover Medical (Discovery /Bancor) (Momentum) /Medibond/Prudential/Discovery</p>	<p>Liann Smith 021 579 5678 021 579 5678 liann@boostmag.co.za</p> <p>Health cover: personal insurance, life cover, wealth planning, tax services, regulated cover Medical (Discovery /Bancor) (Momentum) /Medibond/Prudential/Discovery</p>
<p>Amanda Jones 021 579 5678 021 579 5678 amanda@boostmag.co.za</p> <p>Health cover: personal insurance, life cover, wealth planning, tax services, regulated cover Medical (Discovery /Bancor) (Momentum) /Medibond/Prudential/Discovery</p>	<p>Liann Smith 021 579 5678 021 579 5678 liann@boostmag.co.za</p> <p>Health cover: personal insurance, life cover, wealth planning, tax services, regulated cover Medical (Discovery /Bancor) (Momentum) /Medibond/Prudential/Discovery</p>
<p>Sophia Davis 021 579 5678 021 579 5678 sophia@boostmag.co.za</p> <p>Health cover: personal insurance, life cover, wealth planning, tax services, regulated cover Medical (Discovery /Bancor) (Momentum) /Medibond/Prudential/Discovery</p>	<p>Avry Dlamini 021 579 5678 021 579 5678 avry@boostmag.co.za</p> <p>Health cover: personal insurance, life cover, wealth planning, tax services, regulated cover Medical (Discovery /Bancor) (Momentum) /Medibond/Prudential/Discovery</p>
<p>Olivia Mapho 021 579 5678 021 579 5678 olivia@boostmag.co.za</p> <p>Health cover: personal insurance, life cover, wealth planning, tax services, regulated cover Medical (Discovery /Bancor) (Momentum) /Medibond/Prudential/Discovery</p>	<p>Olivia Williams 021 579 5678 021 579 5678 olivia@boostmag.co.za</p> <p>Health cover: personal insurance, life cover, wealth planning, tax services, regulated cover Medical (Discovery /Bancor) (Momentum) /Medibond/Prudential/Discovery</p>
<p>Lucas Diniini 021 579 5678 021 579 5678 lucas@boostmag.co.za</p> <p>Health cover: personal insurance, life cover, wealth planning, tax services, regulated cover Medical (Discovery /Bancor) (Momentum) /Medibond/Prudential/Discovery</p>	<p>Amelia Moore 021 579 5678 021 579 5678 amelia@boostmag.co.za</p> <p>Health cover: personal insurance, life cover, wealth planning, tax services, regulated cover Medical (Discovery /Bancor) (Momentum) /Medibond/Prudential/Discovery</p>

Discovery Health	PLAN	MINIMUM	MAXIMUM	CHIEF
Essential	Essential	R150,000	R150,000	R150,000
	Essential Plus	R150,000	R150,000	R150,000
Essential Plus	Essential Plus	R250,000	R250,000	R250,000
	Essential Plus Plus	R250,000	R250,000	R250,000

How robust is your umbrella?

A unified approach to health cover, insurance and investments is the optimal way to build wealth.

Want to appoint a new broker or replace an old one, then you will need to sign a simple appointment form which the broker will give you.

How much money do I need to start investing with an advisor?

Why you need a broker ...

(...and how to find one!)

A good broker can save you thousands every year - and will help you make sure you have just the cover you need. And they don't cost you an extra cent!

How a broker can help:

- Can determine your affordability
- Will coordinate the application process
- Will assess any Late Joiner Penalties
- Will help you choose right scheme
- Will help you choose the right plan
- Will do all admin eg add dependants
- Will explain benefits to you
- Can escalate complaints and disputes
- Will keep you updated of plan changes

What's the process? When you reach out to a broker, they will ask some preliminary questions, want to appoint a new broker or replace an old one, then you will need to sign a simple appointment form which the broker will give you.

Text is tentative for illustrative purposes only

General

1. Orders for ad placements are made via the Booking Form (attached). Once received, an Order proposal and invoice will be sent to the customer. A signed Order, by both parties, is deemed to be a valid order subject to these Terms and Conditions.
2. Any conditions pertaining to specific position of ads, or nature of any editorials will only be binding if they appear on signed Order.
3. No alteration may be made to the Order unless such alteration(s) is in writing and agreed to by the signature of both parties.
4. The Advertiser will supply print-ready advertising copy material for processing before the material submission deadline date, in accordance to requirements specified in the Order. The Advertiser accepts that the publication is digital-first, and that sizing and colour appearance are dependant on device on which publication is viewed.
5. Boost Mag does not guarantee any results in respect of advertisements inserted in any of its publications, websites or newsletters.
6. The Advertiser will assume responsibility for any damages and associated costs, including, but not limited to, legal expenses, that may arise from legal actions brought against Boost Mag due to the publication of an advertisement.
7. The Advertiser warrants the authority of the signatory to this Agreement and warrants the correctness of the information in this application.
8. No variations/additions/amendments of/to the above Terms & Conditions shall be of any force or effect unless reduced to writing and signed by the Advertiser and Boost Mag Management.

Payment

1. For orders greater than R5,000, the advertiser is required to make payment of 50% of order amount within 3 days after receipt of the invoice. The remaining 50% of the outstanding balance is due 3 days before publication goes to print.
2. For orders less than R5,000, payment of 100% of the invoice is required within 3 days of receipt of invoice.
3. Orders and placements are guaranteed only on receipt of required payment.
4. In the event of payment not being made by the Advertiser on/before the due date, the full balance outstanding will immediately become due, owing and payable.

Cancellation

1. The advertiser may cancel an order prior to material submission deadline, provided such cancellation is made in writing and is accompanied by payment of 50% of the value of the order. Failing this, the advertiser is liable for the total value of the order.
2. The advertiser may request the removal of an ad or editorial at any time during the publication period (12 February 2024 - 31 December 2024). No refund will be made once the material submission deadline is passed.
3. Boost Mag has the authority to withhold or cancel the publication of any advertisement or editorial without providing a reason. The advertiser acknowledges that Boost Mag will not be held liable for any losses or damages suffered directly, indirectly, or consequently due to omissions, failure to publish, publication of incorrect material, typographical errors, improper positioning of advertisements, or any other mistakes or errors

